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Before the  
**Federal Communications Commission**  
Washington, DC

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JUN 14 2004

Federal Communications Commission  
Office of Secretary

In the Matter of

**Amendment of Section 73.202(b),  
Table of Allotments,  
FM Broadcast Stations  
(Dillsboro, North Carolina)**

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MB Docket No. 04-118  
RM-10929

File With: Office of the Secretary

Directed To: Assistant Chief, Audio Division  
Media Bureau

**REPLY COMMENTS IN SUPPORT OF RULEMAKING**

Sutton Radiocasting Corporation ("Sutton"), by its attorney, hereby submits the following Comments in support of the *Notice of Proposed Rule Making*, DA 04-963 (April 14, 2004), issued in this proceeding, and supports the proposed reservation of Channel 237A at Dillsboro, North Carolina, filed by Starboard Media Foundation, Inc. With respect thereto, the following is stated:

Sutton is the original petition for Channel 237A, which allowed for the original allotment of Channel 237A to Dillsboro. *Dillsboro and Rosman, NC*, 15 FCC Rcd 25562 (Allocations Branch, 2000). Although Sutton was ready and anxious to provide a commercial service to the Dillsboro area, nevertheless, Sutton has reviewed the Petition for Rulemaking filed by Starboard Media Foundation, Inc., and agrees that it appears that non-commercial service is lacking in the mountainous western North Carolina area surrounding Dillsboro, and that this allotment can serve to alleviate that deficiency. Insofar as based upon Starboard's engineering showing the reservation appears to satisfy the Commission's NCE reservation requirements, Sutton supports the non-commercial reservation being proposed by Starboard, and believes its adoption will further the public

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interest.

Accordingly, Sutton Radiocasting Corporation respectfully requests that the Commission adopt the proposal contained in the *Notice of Proposed Rule Making*, DA 04-463 (April 12, 2004), with respect to Channel 237A at Dillsboro, North Carolina, and that the proposal be adopted.

Respectfully submitted,

**SUTTON RADIOCASTING  
CORPORATION**

By: 

Dan J. Alpert

Its Attorney

*The Law Office of Dan J. Alpert  
2120 N. 21<sup>st</sup> Rd.  
Arlington, VA 22201*

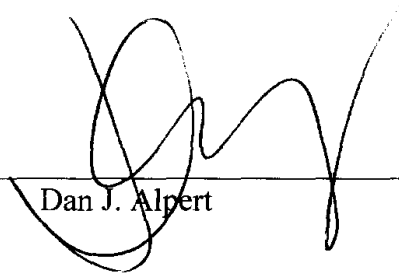
703-243-8690

*May 9, 2004*

## CERTIFICATE OF SERVICE

I, Dan J. Alpert, hereby certify that the forgoing Comments have been served on the following:

Mark Follett  
Starboard Media Foundation, Inc.  
2300 Riverside Dr.  
Green Bay, WI 54301



Dan J. Alpert